



2010-2011 CORPORATE SPONSORSHIP PROGRAM

WHY BECOME A CORPORATE SPONSOR?

Visibility is a powerful advantage, and as a sponsor of the Southern California Chapter of Healthcare Financial Management Association (HFMA-SoCal), you gain exposure to a select audience that is over 1,000 members strong. Our membership consists of CEO's, CFO's, Revenue Cycle, Patient Financial Services Directors, and other healthcare finance professionals. You emerge as a leader by demonstrating your support of professional education and quality programs.

As an HFMA So-Cal sponsor, a wealth of recognition opportunities are yours. At a minimum, you will see your organization's name and logo on pertinent marketing materials and gain on-site acknowledgement and signage at educational conferences. Additional promotional opportunities are available, depending on the category of sponsorship you select.

With your support and technical expertise, HFMA-SoCal will continue to thrive and provide more valuable services to our members and potential members. The Southern California Chapter is proud of its current affiliations with sponsors and looks forward to hearing from you.

All sponsorships are received with great appreciation and in good faith; we are the stewards of your investment.

I. CATEGORIES AND BENEFITS OF CORPORATE SPONSORSHIP

Benefits	Bronze (\$1,000)	Silver (\$2,500)	Gold (\$3,500)	President's Club (\$5,000)
Posting at all chapter meetings according to sponsorship category.	X	X	X	X
Listing of sponsor according to level in all Chapter program brochures.	X	X	X	X
Listing of sponsor according to category in each issue of the Chapter newsletter and on Chapter website with link to sponsor web site or email address.	X	X	X	X
Option to sponsor an Information table at all chapter education events.	☐	☐	☐	X
Listing in the membership directory.	☐	☐	☐	☐
Free registration certificates at any one chapter meeting (as indicated).	(1)	☐ (2)	☐ (3)	☐ (5)



Benefits	Bronze (\$1,000)	Silver (\$2,500)	Gold (\$3,500)	President's Club (\$5,000)
Quarter (1/4) page ad in every newsletter.				X
Option to host a hospitality suite at any Chapter educational program, with President's approval (i.e. sponsoring company will pay fees of hospitality suite)				X
Special ribbon and/or name tag designating Chapter Sponsor	X	X	X	X

II. CORPORATE SPONSOR INFORMATION SHEET

- A. START DATE:** This Corporate Sponsorship Program begins on June 1, 2010 and runs through May 31, 2011.
- B. DETAILS OF THE PROGRAM:** The enrollment period will be throughout the chapter year. An e-mail announcement will be sent to all chapter members and vendors listed in the current membership directory. Selected vendors who have expressed an interest in sponsoring past HFMA events will be contacted.
- C. PAYMENTS:** Payments are due with the application/agreement and can be submitted at any time during chapter year. Quoted rates assume a full year's sponsorship at the various levels. Those who desire sponsorship after the beginning of the HFMA year will have prorated fees based on time remaining in the chapter year. A confirmation letter will be mailed after the potential sponsor commits to the agreement. The sponsor will be sent a "Thank You" note once the payment is received. The website will be updated to reflect sponsorship agreement within two weeks of receiving payment.



hfma™ southern california chapter
healthcare financial management association

CORPORATE SPONSOR APPLICATION

PLEASE COMPLETE AND RETURN THIS FORM TO:

Attn: James M. Cummings, HFMA-SoCal Chapter Sponsorship Chair
20638 Merridy St. .
Chatsworth, California, 91311

NOTE: Please make checks payable to “Southern California Chapter- HFMA”

SPONSOR’S COMPANY NAME: _____

CONTACT NAME: _____

CONTACT PHONE NUMBER: _____

BILLING ADDRESS: _____

CITY, STATE, ZIP: _____

E-MAIL ADDRESS: _____

WEB SITE ADDRESS: _____

We would like to participate at the following sponsorship level:

- PRESIDENT’S CLUB (\$5,000.00)**
- GOLD (\$3,500.00)**
- SILVER (\$2,500.00)**
- BRONZE (\$1,000.00)**

We would like to make two installment payments.

For More Information, Contact:

James M. Cummings, Sponsorship Chair, HFMA Southern California Chapter
E-mail: cummingsllc@aol.com
Phone: (818) 642-2990