

2007 | 2008

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Michelle Taylor

Scott Ujita

David Volk, Esq.

2006-2007 Year Capped Off with Annual Awards Banquet



About 175 members and guests enjoyed a great dinner, fantastic jazz and recognized our chapter volunteers at the Annual Awards Banquet, held May 17th at Cicada Restaurant, located in the historic Oviatt Building. Quite a few attendees took advantage of complimentary tours of the penthouse suite that is a "time machine" back to the 1920's and 30's.

The evening led off with hors d'oeuvres to a background of jazz in a beautiful setting, followed by an elegant dinner downstairs. Entertainment was provided by the Billy Mitchell Group. After dinner, Greg Labow, 2006-2007 President gave out awards honoring our volunteer leaders.



The Founders Awards were provided first. The **Medal of Honor**, our highest Founders Award, was received by Terry Blackwood, James Stewart, Edward Prunchunas, Nancy Sussin and Catherine Collins. The **Frederick T. Muncie Gold Award** was received by Rick Lash, David Volk and Sheila Boyce. Awardees for the **Robert H. Reeves Silver Award** were Lisa Wada, Lynn Otani and Ira Forkish. The **William G. Follmer Bronze Award** went to Chris Kinsey, Sharon Simons and Lyndon Castro.

Steve Blake and Meagan Mouw received the **Outstanding Committee Chair** for their significant efforts for the CFO Roundtable and Geographic Committee. The **Outstanding New Member Award** went to Annalisa Sullivan, Eula McKinney and Sally Foroughi. **Outstanding Committee Members** recognized were Gordon Johnson, Mae Padilla, Charles Del Campo and Sally Foroughi. The **Outstanding Member Award** went to Donna Anglin and Mae Padilla. Linda Corwin received the **Best Presentation Award** and Rick Lash received **Best Article**. Eula McKinney was recognized for the **Outstanding Student Volunteer Award**. **Special Recognition Awards** were

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COMMITTEES

Certification

Peter Lee, FHFMA, CHAIR

CFO Round Table

Steven R. Blake, CPA, CHAIR

Chapter Leadership Training

Victoria Morgan, FHFMA, CHAIR

Davis Chapter Management

Donna Anglin, FHFMA, CHAIR

Fall Conference

Jim Moynihan, FHFMA, CHAIR

Founder Points

Donna Anglin, FHFMA, CHAIR

Geographic Programs

Terry McQuaid, CHAIR

Government Programs

Scott Ujita, CHAIR

Legislative Issues

David Volk, Esq., CHAIR

Long Term Care

Ron Foster, CHAIR

Managed Care

Will Weisbaum, CHAIR

Membership

Valeria Ruggieri, CHAIR

Networking and
Social Committee

King Bechtel, CHAIR

Newsbrief

Michelle Taylor, CHAIR

Payer Relation | Compliance

Lynn Otani, CHAIR

Program Planning

Rick Lash, CHAIR

Region 11 Symposium

Ira Alexander, CHAIR

James Stewart, CO-CHAIR

Student Recruitment,
Mentoring & Scholarship

Kymblyn Brown, CHAIR

Website

Donna Anglin, FHFMA, CHAIR

HFMA SO-CAL

ADMINISTRATIVE ASSISTANT

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FROM THE PRESIDENT'S DESK

Debby Chanen



On behalf of the 2007-08 Board and officers of the HFMA Southern California Chapter, welcome to another action-packed HFMA year. We started the year off before the official June 1st start date when 14 of the Board members attended the National Leadership Training Conference in San Diego. They heard Alison Levine, the first female leader of a Mt. Everest team, speak about leadership (under pressure), and diligently began learning how to take on their roles and plan for our chapter. At our Annual Planning Meeting on June 1st, after listening to a very upbeat keynote speaker, Cynthia D'amour, speak on how to get ROI through your involvement with HFMA, chapter members helped committee chairs develop plans on how to meet our chapter goals for what looks like a busy and exciting year.

As you can see on our Website Calendar of Events section, between chapter only events and co-sponsored events, we have approximately 11 learning/networking events currently scheduled over the course of the year. In addition to the events listed currently we are working on our first Chapter-wide webinar and will have a leadership session in late winter to recruit new chapter leaders. We also anticipate scheduling several Geographic seminars to reach members who are not in the central part of our service area. Finally, our Networking/Social committee is working on subsidized baseball game tickets and another fun activity during the year other than our holiday party and our annual awards/installation dinner.

The theme of this year's HFMA National Chairperson, Mary Beth Briscoe, is Make a Difference. As a healthcare finance professional, Chairman Briscoe's message is that we have a unique opportunity to make a difference for patients and their families, our organizations, the communities we serve and our profession. In addition to all of that, I hope you will make a difference with the Southern California Chapter as well by giving back of your time, talents and ideas. Active involvement in HFMA is a critical way for you to make a difference in health care and to get more out of the chapter. There are plenty of opportunities to get involved. A list of the Chapter committees is on the website with who to call to get involved. Most committee meetings are via conference call so it shouldn't take much of your time. Serving on a committee is your way to move up into leadership roles.

There are numerous challenges looming in healthcare. With the opening of the movie SICKO, the Governor's Reform Plan discussions ongoing, news about Hospital healthcare quality and price transparency appearing regularly in the press, it is evident that this will be an active time in healthcare reform and it will give us in HFMA a chance to participate actively and learn what we need to do to handle the latest issues/laws.

The HFMA Southern California Chapter is committed to providing meaningful education and networking events to our membership. HFMA National has instituted a new Balanced Chapter Scorecard this year where they will measure among other things educational hours per member, number of senior financial executives in the area who are members, achieving appropriate amount of days cash on hand and member satisfaction. HFMA National surveys chapter members every two years and this is the year that we will be surveyed. Our Board is committed to achieving high member satisfaction and hopefully if you have any concerns about the chapter, you can bring them to my attention or to any Board member, right away and have it resolved before the survey.

I look forward to seeing you at our events this year and listening to any of your ideas for meeting your needs as a healthcare financial professional.

Sincerely,

Debby Chanen

*Debby Chanen, FHFMA
President, Southern California Chapter HFMA*

Awards Banquet

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presented to Christy Thompson, Lori Kuwahara, Agnes Morales, Ira Alexander and Susan Labow. Companies receiving **Appreciation Awards** were Deloitte and Touche, KPMG, XTRA Department and Sonneneshien, Nath and Rosenthal. The 2006-2007 Board and officers also received Appreciation Awards.

Next, the 2007-2008 officers and Board were sworn in by Vickie Morgan. Officers for this year are Debby Chanen, President; James Cummings, President-Elect; Rick Lash, Vice President; Chris Kinsey, Treasurer; Donna Anglin, Secretary; and Greg Labow, Immediate Past President.

Winners of student scholarships announced were Eula McKinney, Josh Pevnick, Natalie Vu and Cindy Gotz. There was a three-way tie for the winner of our Membership Contest and the Puerto Vallarta trip. We held a drawing between the three and Tammy Murphy was declared the winner. Congratulations Tammy.

Those of you who could not attend missed out on a great event. Please plan on attending next year. Each of these events has been very special.





**HFMA SoCal Chapter
CFO Roundtable—July 19, 2007
11:30-1:30 (Lunch)**

Guest Speaker

Daniel Settelmayer, Health Care Practice Director, Latham & Watkins LLP Discusses recent DMHC activity to resolve non-contracted provider—payor disputes over rates.

Location: (parking across from office-will validate)

**Deloitte & Touche LLP
695 Town Center Drive
4th floor
Costa Mesa, CA 92626**

RSVP: July 6, 2007

Steven R Blake, CFO Integrated Health Care Holdings, Inc. 1301 N Tustin, Santa Ana, CA 92705 714.953.3536/714.745.6092 cell/714.953.3384 fax email: Steve.Blake@IHHC.com	Or Mae Padilla 949.231.0089 cell maepadilla@deloitte.com
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Education Program #1 Promises To Be An All-Out Performance

————— Rick Lash, Chapter Vice President & Program Planning Chair —————

August 16th is the day of our first Educational Program of the HFMA year, and it offers “something for everyone!” Conveniently located at the Long Beach Marriott Hotel (adjacent to the Long Beach Airport), this half-day program will have eight breakout sessions, two from each of the following committees: Government Programs, CFO Forum, Managed Care and Payer Relations/Compliance.

The Government Programs’ sessions will include one on “Why Is the Wage Index So Low In Southern California,” presented by Dale Baker, President, Baker Healthcare Consulting, Inc. The second session is “Fiscal Year 2008 Inpatient PPS Rule Highlights”, presented by Ron Knapp and Tim Yuen, both Executive Vice Presidents of Toyon Associates, Inc.

The CFO Forum Committee sessions include one on “Dealing with Physician Call Coverage Compensation Costs”. The presenters are David G. Yeager, MBA, Senior Vice President of Finance/CFO, California Hospital Medical Center; Paul R. DeMuro, JD, CPA, MBA, FHFMA, Partner, Latham and Watkins, LLP; and David W. Barby, MD, MBA, Partner, Latham and Watkins, LLP. The second session is “Audit and Accounting Risk Alerts for Health Care Institu-

tions,” presented by Steven Shill and Arthur Nemiroff, both CPAs, both Audit Partners at BDO Seidman.

Managed Care’s two sessions include “Top 10 Issues in Negotiating Healthcare Contracts,” presented by Karen B. Kaplan, JD, Partner, Law Firm of Rosenberg and Kaplan, and “Enabling Technologies and Reform Initiatives for the next Generation of Healthcare,” presented by Scott Shreeve, M.D., Co-Founder of Medsphere Systems, Inc.

Payer Relations/Compliance sessions are “Legal Update on Laws and Issues Affecting Hospital Business Offices”, presented by Adam L. Plotkin, Principal/ General Counsel, Healthcare Outsourcing Network, LLC, and “Update: Billing and Collecting from the Uninsured – Class Actions, State Laws Policies and Procedures,” also presented by Mr. Plotkin.

Don’t let this educational opportunity pass you by! If you haven’t received your electronic copy of the brochure, please contact Lori Kuwahara, Administrative Assistant, at Lori.Kuwahara@gmail.com, and she will e-mail one to you ASAP. Remember, “Early-Bird” registration ends August 3rd, so please make your reservation early.

We look forward to seeing you on August 16th.

HFMA SO. CALENDAR

2007 EVENTS

- July 19** CFO ROUNDTABLE Deloitte and Touche LLP, Costa Mesa / 11:30am-1:30pm
- July 19-20** AAHAM SUMMER CONFERENCE San Diego
- August 16** EDUCATIONAL SESSION I Long Beach Airport Marriott / 7:30am-12:00pm
- Sept. 9-11** FALL CONFERENCE Harrah’s Lake Tahoe
- October 11** AAHAM EDUCATIONAL SEMINAR Long Beach Airport Marriott
- October 18** CFO ROUNDTABLE Save the date!
- Nov. 14** EDUCATIONAL SESSION II Location TBD / 7:30am-12:00pm
- Dec. 6** AAHAM EDUCATIONAL SEMINAR Long Beach Airport Marriott

2008 EVENTS

- Jan. 27-30** REGION 11 HEALTHCARE SYMPOSIUM Las Vegas
- March 14** EDUCATIONAL SESSION III Location TBD / 7:30am-4:30pm
- April 17** CFO ROUNDTABLE Save the date!

Details on all events can be found on the chapter’s web site www.hfma-socal.org/ > click on Events Listings

What You Should Know About Automated Patient Financing

— Mitch Patridge —

As a busy Patient Accounts Director or Business Office Manager, you've probably asked this question many times: Should my healthcare facility implement an automated patient financing program or outsource this function to a vendor?

The knowledge base required to implement an effective program can be overwhelming and includes experience with consumer finance laws, credit reporting, and system requirements. But here's the good news: You can implement a plan that is designed to meet the specific goals of your management team and needs of your patients without building the system in-house.

Instead of acting as a bank and collections agency, most hospitals are turning to the experts in automated patient financing. With the right "partner," you'll improve cash flow and reduce administrative costs related to billing and collections. You will also improve patient relations by being able to provide loans to patients that otherwise would have been sent to collections – provided, of course, that the vendor uses a patient-centered approach and adheres to compassionate collection practices.

What are your options?

Once you've made the decision to utilize the services of a vendor, the next step is to evaluate various options that are available from different providers to determine which combination of offerings is best for your hospital.

- **Type of programs** – Evaluate the types of plans you want to offer, including zero interest financing, easy qualification, lines of credit sufficient to meet the patient's obligation to the hospital, and extended payment plans with low monthly payments. Also determine whether your management team would like to be able to provide this financing at various points in the revenue cycle.

- **Application or non-application based loans**

Do you want to spend your staff's time and energy obtaining applications or would you rather implement a non-application program?

- **Terms of use** – Terms of use can be restrictive (the loan program can be used only for hospital charges) or flexible (charges from both the hospital and hospital-owned physician practices can be placed on the line of credit).

- **Payment options and rates/fees charged to patients**

Make sure you know what the vendor's policies are relating to down payment, minimum monthly payment, interest rate increases due to patient delinquency, over limit fees, returned payment fees and other charges.

- **Banking partner** – Evaluate the reputation of the vendor's banking partner as well as their flexibility of contractual terms. It is preferable for the vendor to have more than one banking partner so that you do not run the risk of the bank exiting the market.

- **Service of account** – Know who is interfacing with your patients and make sure that they are experienced in healthcare account servicing. Companies that service your patient accounts can range from a generic credit card servicer/collection agency to industry-rated servicers that only handle healthcare accounts.

- **Recourse rates, what can you really expect?**

In choosing a vendor spend time understanding their ability to manage recourse and understand risk. Make sure to know how recourse is calculated and what the terms and conditions are.

- **Tools to help hospitals promote the program** –

Collateral materials, such as patient brochures, Question & Answer sheets, posters, ID cards, press releases and other tools, can be generic or customized to your hospital. Know what your needs are in this area before you make a decision.

- **Service fee** – Service fees and baselines also vary. Some vendors charge a fixed rate; others base the fee on the interest charged to the patient and the type of program chosen by the hospital.

Anticipate drawbacks

Understandably, some hospitals shy away from patient financing because of potential or perceived drawbacks. Community acceptance, patient relations, cost and reputation are all areas of concern that can be anticipated in advance and properly addressed become non issues.

Community Acceptance

Hospitals can anticipate concerns and counter them with proactive public relations plans. Press releases and brochures that clearly outline the many benefits to both the patient and to the hospital are tactics that boost community acceptance. Vendors that help you to implement these strategies provide a "hidden" service that adds significant value to the program.

Patient Relations

A patient-centered approach is important to successful patient relations. The application process, APR, fees, credit reporting policies and Call Center are all factors that directly impact the patient's perception of the hospital's patient financing program.

Cost to the Hospital

The service fee isn't the only cost to the hospital. In some cases, software integration services may be required. Vendors that can offer online credit decisions and 24x7 Internet-based

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It's Time to Update Your Founders Points

Donna Anglin, FHFMA

As a member, you should have received an e-mail recently with this title. The HFMA fiscal year ended May 31st so its time to accumulate points related to your volunteer activities completed between June 1, 2006 and May 31, 2007. How is this done? By completing the excel spreadsheet that was attached to an e-mail sent by our chapter Administrative Assistant, Lori Kuwahara. Once you complete the spreadsheet, forward it to me, your chapter's Founders Contact, at danglin@memorialcare.org. Your points will then be submitted to National and your records updated.

What does this do for you? Well, you earn Founders Awards of course. Awards are earned at the 25, 50 and 75 point level (Bronze, Silver and Gold). Points are earned by volunteering your time to the chapter in the form of participating on a committee, being on the Board, writing an article, helping out at our educational seminars and the like. You also earn points for volunteering at the National level. Do you review articles for HFM or serve on a Task Force? You earn points for that.

So, if your points are important to you, please submit them to me by July 21st so they can be submitted to National on a timely basis. If you didn't get the e-mail from Lori, let me know at the e-mail address above and I will forward it to you. If you have questions, please e-mail or call me at 562-933-1915.

Automated Patient Financing

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patient financing tracking systems boost efficiency and help offset costs. Make sure that you fully understand the requirements that will be placed on your staff and seek a vendor that offers reasonable solutions and support.

Reputation of the Hospital

The best way to avoid this drawback is to ask for several references from hospitals that are located in your state, as they will face the same types of issues that you do. Also, ask for proof that the vendor is complying with all federal and state laws and regulations relating both to the origination of the loans as well as the servicing of the debt.

Mitch Patridge is CEO of the San Diego based Varisol and CSI Financial Services which provides patient financing for a number of Florida hospitals. He can be reached at 858-200-9201 or at mpatridge@csifinancial.com.

GOVERNMENT PROGRAMS COMMITTEE

Planning Update

Scott Ujita

As the chairman of the Government Programs Committee, I was looking forward to the June 1st annual planning meeting. Each year I eagerly anticipate who will show up for this meeting and who will participate in the committee. Each year I hope that I will not be sitting at the Government Programs table alone. This year brought seven volunteers to help plan and give input of what their expectations of the committee was for them. We were able to discuss future topics for both our monthly meetings as well as our upcoming seminars.

Issues discussed ranged from PPS changes, appeal issues, OIG workplan, wage index to cost report changes. We were able to get some good suggestions that I plan on implementing in our committee meetings. There are plenty of opportunities to help and learn in the Government Program Committee. We will offer education at each of the committee meetings using guest speakers or a forum type where members can talk about current issues. If you would like to get more involved, the committee will need volunteers to help at each of the three seminars. If you were unable to attend the meeting but are interested in getting involved, please contact me at scott.ujita@toyonassociates.com. I will then include you in the e-mail reminders of our meetings.

Meetings are planned for 2007 on July 17th, September 18th, October 16th, December 18th and in 2008 for January 15th, February 19th, April 15th and May 20th. This is generally the 3rd Tuesday of each month. Meetings are open to anyone.

We have two office locations in both Los Angeles and Orange County with the meeting linked via videoconference. The meetings begin at 4:30 p.m. and each meeting will have a topic for the education portion of the meeting. I encourage you to e-mail me at scott.ujita@toyonassociates.com to be included in the e-mail reminders for each meeting. Each e-mail reminder will give you the topic for the meeting and any other important information. I hope to hear from you!!

ANI 2007

Multi-Chapter Yerger Award / Managed Care Conference



Multi-Chapter Yerger Award / Region XI Symposium



The 2007 Annual National Institute was held in San Diego this year June 24th through June 27th. Just under 200 Southern California Chapter members took advantage of its close proximity and attended the institute. It kicked off on Sunday with Pre-Conference programs and the Sunday night reception.

Monday morning a packed ballroom came to hear General Colin Powell begin the day with an inspiring presentation on leadership. He explained that "leadership is about followership" and that great leaders put their followers in the best possible position to achieve the goals of the organization. Break-out sessions continued for the rest of the day.

That evening the 54th Annual President's Dinner and Meeting was held. A large number of our leadership attended and our chapter was honored by receiving eight awards, the highest number of awards of any single chapter. We received a C. Henry Hottum Award for Educational Improvement. Individually our chapter received four Helen M. Yerger Special Recognition Awards for submissions from the CFO Roundtable, the Student Recruitment and Mentoring Committee, the Geographic Committee and the Website. Additionally, we were honored with three multi-chapter awards. One was

in conjunction with Northern California for the Statewide Managed Care Conference. The other two were for the 2006 and 2007 Region XI Symposiums. Great work everyone!

The conference continued on Tuesday with James H. Gilmore as the keynote speaker on "The Experience Economy: Maximizing the Value of Health Care". Break-out sessions continued for the rest of the day. Wednesday, everyone was treated to Quint Studer as the keynote address on "Evidence-Based Leadership". Quint is always a favorite when he speaks and this time was no exception. Afterward, everyone was treated to a free copy of his book, *Hardwiring Excellence*. At lunch on Wednesday there was a panel discussion on "International Health Care, Medical Tourism". The panel included Andy Leary, director of finance for United Kingdom-based NHS Professionals (also the current HFMA UK Chairman); Tom

Royer, M.D., president and CEO of CHRISTUS Health, Dallas; and John Bridges, Ph.D. assistant professor, Johns Hopkins Bloomberg School of Public Health.

That evening the new officers and board were officially installed at the Annual Chairman's Reception and Banquet. Dancing followed after dinner. Overall it was a very successful ANI with a record number of attendees and a record number of exhibitors at the Idea Exchange. Everyone had a great time. Plan to attend next year when the ANI will be held at the Mandalay Bay Hotel in Las Vegas.

Not Your Father's Oldsmobile Fall Conference Lake Tahoe Is The Place To Be

————— *Jim Moynihan, FHFMA, Fall Conference Co-Chair* —————

Long time HFMA members can mark the passing of the seasons by the timing of annual HFMA seminars; but this September 9th -11th the conference, sponsored by the Northern and Southern California Chapters, will display some major enhancements. The key changes are in the significant expansion of educational programming, the name change and the location of Lake Tahoe.

In prior years, the Fall Conference has had twelve (in 2005) or thirteen (in 2006) breakout sessions plus general sessions. Breakout sessions are where members pick up the most practical recommendations that can be taken from the conference and used in the workplace. Recognizing the importance of practical takeaways, your HFMA leadership has expanded the number of breakout sessions to 21 starting the program earlier on Sunday and packing more courses in on Sunday and Monday. The conference has dropped the Managed Care Conference name and reverted to the original name used at its inception 17 years ago, The California Fall Conference. That change does not indicate any retreat from our mission of presenting the best of managed care sessions. The increased number of breakout sessions are divided evenly between Finance, PFS Revenue Cycle and Managed Care so compared with prior year's events there are actually more Managed Care specific breakout sessions for managed care professionals. Medicare and private payer managed care contracting issues will be reviewed and speakers from the Department of Managed Health Care (DMHC) will give guidance on the "hot topics" which are unique to California.

The Finance track is significantly expanded from prior years with a panel of experts to discuss access to the capital markets and hands-on case studies from leading hospitals on supply chain management, risk management and contract labor management. PFS professionals will find their

needs met through case study presentations on improved cash collection tools and patient liability estimation techniques needed for consumer driven healthcare. Best practices for the emergency department revenue cycle and charge capture techniques will be presented.

The General Sessions in the Fall Conference will be extremely topical as the Governor's Healthcare Reform recommendations move through the legislature. Speakers from the California Hospital Association (CHA), the California Medical Association (CMA), the California Association of Physician Groups (CAPG) and the Governor's office will comprise the final panel that will present and assess what shape reform will take.

A short article like this cannot do justice to twenty-one breakout sessions and general sessions. Here is the bottom line. The conference has increased its specialized programming by 60% yet the cost of the conference is identical to last year and the workshop has increased by just \$35. Since the hotel in Lake Tahoe is less expensive than last year's hotel in San Francisco, your total cost may be lower for a substantial increase in educational hours and content. Your chapter leadership has heard what you want – tools to help you at work – so come on up to the Fall Conference at Harrah's Lake Tahoe from September 9th -11th.

Additional details (and there are a lot!) are available at www.hfma-cafallconf.org. You should have received a hard copy brochure as well. If you did not and would like one, please contact our chapter administrative assistant Lori Kuwahara at lori.kuwahara@gmail.com.

See you in Tahoe!

New Chapter Year Begins for the HFMA Southern California Chapter

— James Cummings —



Debby Chanen and her leadership team began the HFMA chapter year with a stimulating mixture of tradition and sizzle. Traditionally at the annual planning meeting the new officers, and committee chairs are introduced and then they meet with interested committee members to set up meeting times and locations for the upcoming year. This happened according to tradition but not before Ms. Cynthia D'Amour (ABOVE), a red-headed energetic lady gave a very upbeat presentation on how to get a high ROI (Return on Involvement) from HFMA. Ms. D'Amour, who is the president of People Power Unlimited, had the audience participate in several role playing activities that showed those in attendance how to get involved and become active members in the chapter. She also gave out worksheets that assisted members in defining what they wanted to get out of HFMA membership, and develop a plan to meet those goals.

After a very stimulating presentation, the members left to join their committee chairs and fellow committee members to meet for about an hour and a half. During the meeting they talked with fellow committee members and laid the groundwork for the various activities for the upcoming year. After their individual committee meetings the group reassembled and reported on their plans for the upcoming year. This year the chapter will sponsor three centrally located educational seminars and three geographically dispersed seminars that will reach out to the members who are located in counties other than Los Angeles County. The Social/Networking committee reported that they are planning some activities; amongst them may be a trip to a Dodger game. The Certification committee said they would be working hard to get more members certified. The Newsbrief committee said they would be publishing five issues throughout the chapter year.

After the General Meeting the board of directors met for their first official meeting of the year to discuss how they would implement the plans developed by the various committees.

This promises to be an exciting year for the new leadership team and they hope to make it equally exciting to you, the membership. The first Educational Seminar will be on August 16th, at the Long Beach Airport Marriott. Look for the upcoming flyer with the details.

A list of the 2007-2008 chapter leaders can be found on the first two pages of this newsletter. Their contact information can be found on our website at www.hfma-socal.org.



UNIVERSITY CORNER

Student Recruitment, Scholarship and Mentoring Committee

We'd like to thank all our members and welcome our new members for dedicating your time in continuing our committed goal to our key universities. The Southern California chapter of the HFMA and its Scholarship and Student mentoring committee has provided some outstanding opportunities and scholarships for upcoming healthcare professionals at UCLA, USC, CSUN and CSULB.

The Student Recruitment, Scholarship and Mentoring Committee **is proud to announce the following to close out the 2006-2007 program year:**

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Scholarship recipients were recognized at the HFMA Awards Dinner and Installation at Cicada Restaurant on May 17th. Congratulations to the following scholarship recipients:

- Cindy Gotz (CSULB)
- Natalie Vu (CSULB),
- Eula McKinney (CSUN)
- Josh Pevnick (UCLA).

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The Student Recruitment, Scholarship and Mentoring Committee received a Helen M. Yerger Award at the President's Dinner during ANI in San Diego on June 25.

2007-2008 Scholarship Applications

The committee and its University Liaisons will distribute the Scholarship Applications on October 1, 2007. The deadline for submission will March 31, 2008.

Call For Speaker and Mentoring Volunteers

Because our goal is to recruit and mentor upcoming healthcare leaders, we would like to call on volunteers who would be interested in becoming a classroom speaker at one of the four campuses: UCLA, USC, CSUN and CSULB or interested in "Bringing a Student to Work". In this role you will be asked to discuss your professional job, the benefits of a career in healthcare and how HFMA has played a role in your career, from educational events to networking.

Interested members please contact:
Annalisa Sullivan at ASullivan@cbbinc.com / Office: 626-303-1515.

Annual HFMA Membership Fees Waived for College Faculty

HFMA members interested in making a difference and are currently University or Junior College faculty, the Southern California Chapter of HFMA wants to sponsor you. By volunteering your time, the annual HFMA membership fee will be sponsored.

Interested members please contact:
Annalisa Sullivan at ASullivan@cbbinc.com / Office: 626-303-1515.