



healthcare  
financial  
management  
association

southern  
california  
chapter

2005 | 2006

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# NEWSBRIEF JR.

NEWSLETTER OF THE SOUTHERN CALIFORNIA CHAPTER OF H.F.M.A.

VOLUME 13 / NUMBER 2

WWW.HFMA-SOCAL.ORG

APRIL / MAY 2006

## March Education Session Marches On

— Gordon Johnson —

The Southern California Chapter's Educational program for March took place at the Sheraton Universal Hotel in Universal City on March 17th. In a rooftop restaurant, overlooking the entire San Fernando Valley, the welcome and opening ceremonies started at 7:45am. As usual, the program kicked off with announcements and a short legislative update from John Gilbertson of Sonnenschein Nath and Rosenthal.

The featured opening speaker was David Sayen of CMS, who outlined the Administration's goals and methods for Medicare under the various programs in progress, and the philosophy underlying the programs.

After the CMS presentation, the attendees went back down the elevators to breakout rooms for four different tracks of education:

- **Government Programs**  
Do's and Don'ts of Wage Index
- **Patient Financial Services**  
Charity Care and the Uninsured
- **Managed Care** – Panel Discussion
- **Long Term Care** – The Medical Record Dilemma: The Final Chapter

Following the breakouts, the group reassembled on the top floor to network and eat lunch. As an added feature, Kay Koford did a presentation on Reducing Stress in the Real World.

Three more breakout sessions started the afternoon portion of the conference:

- **Government Programs**  
Self-Insurance and Pension Cost Reporting
- **Patient Financial Services**  
Electronic Patient Folders
- **Long Term Care** – Medi-Cal  
Specific Rates for SNFs – Making It Work

To finish the educational part of the program, everyone assembled once again on the rooftop to hear Sheretta Lane of CHA talk about "Understanding the Imminent Threats and Challenges Facing California Hospitals".

After Ms. Lane finished, the bar opened, the band started, and the buffet came out. For the next three hours attendees mixed, ate, drank, met new friends and generally had a wonderful time just having a wonderful time.

While this was the last formal single-chapter educational program of the Chapter year, several other programs were announced.

Members and non-members are welcome at all upcoming meetings.

SAVE THE DATE

### HealthCare 2006: The Political Perspective

Monday, April 24, 2006 ■ 7:00 am – 3:15 pm  
Marriott Hotel ■ Irvine, California

SEE ARTICLE ON PAGE THREE FOR INFORMATION AND DETAILS

FROM THE PRESIDENT'S DESK

## Wayne Knecht



Dear Members:

*The end of my term as Chapter President is fast approaching and I am very grateful for all of the support I have received from my leadership team and especially you, the membership. The leadership has strived to develop educational sessions that provided you with current and practical information. Attendance for the most part has been well over 120 per session, indicating your support. In addition to our local chapter programs, we have also co-sponsored educational sessions with AAHAM, California Hospital Association, and Northern California Chapter and Region 11 HFMA chapters. It has been a great year but it is not over yet.*

*There are still several programs coming up in April and May that I want to remind you to take advantage of. On April 20, AAHAM and the Southern California chapter of HFMA are presenting a program focusing on "Workers Compensation Claims, Maximizing Billing and Collections Success" at the University of Southern California from 8:30 am until noon. Then on April 24, the joint associations of HFMA San Diego and Southern California and AAHAM San Diego and Southern California will present "HealthCare 2006: The Political Perspective" at the Marriott Hotel in Irvine, California. This program features a presentation by the State of California Department of Managed Care, Department of Insurance and Workers' Compensation Division. The afternoon session features the Party Chairman from the Republican and Democratic Parties. You will not want to miss this program.*

*On April 26, chapter leadership will be presenting an afternoon session from 2:45 to 8:00 pm entitled "What's In It for Me?" This special program will focus on HFMA and what it can do for you. We have invited past presidents from the chapter to talk about the regional and national perspective. We want to hear from you on what would add value to your career and our industry. You will have the opportunity to take an active part in the development of our chapter. This session is sponsored by the chapter board of directors.*

*On May 12th, HealthCare Executives (HCE) and HIMSS will present a program covering the return on investment (ROI) in Healthcare IT at the House Ear Institute in downtown Los Angeles located at 3rd and Alvarado. Then on May 18th, the Geographic Program is planning a Patient Financial Services session to be held at St. Bernadine Medical Center in San Bernardino. Also, please put on your calendar the Annual Chapter Kickoff Planning Meeting on June 2, location to be announced.*

*Finally, your chapter leadership will host a year end gala celebration dinner/dance aboard a luxury boat the evening of May 18. We will depart from Long Beach Harbor at 6:00pm returning around 10:30pm. You will not want to miss this outstanding event aboard ship. There will be wonderful food, great music, awards and an outstanding group of people to socialize with, you the membership.*

See you there,

Wayne Knecht,  
President 2005-06

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2005 | 2006

### COMMITTEES

#### Certification

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#### Founder Points

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#### Government Programs

Scott Ujita, CHAIR

#### Legislative

David Volk, Esq., CHAIR

#### Long Term Care

Ron O'Foster, CHAIR

#### Managed Care

Debby Chanen, CHAIR

Ira Forkish, CO-CHAIR

#### Managed Care Conference

Victoria Morgan, FHFMA, CHAIR

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James Cummings, CHAIR

#### Region 11 Symposium

Ira Alexander, CO-CHAIR

James Stewart, CO-CHAIR

#### Student Recruitment, Mentoring & Scholarship

Mathew Morgan, CO-CHAIR

Nancy Sussin, CO-CHAIR

#### Website

Donna Anglin, FHFMA, CHAIR

#### HFMA SO-CAL

Christy Thompson

951-272-1694

951-272-1098 FAX

## SAVE THE DATE

## HealthCare 2006: The Political Perspective

The Southern California Chapter of HFMA in conjunction with the San Diego Chapter of HFMA and the San Diego Chapter of AAHAM is sponsoring a full day of informative presentations by various California politicians and government representatives.

THE INVITED SPEAKING SLATE INCLUDES:

**Kevin Donohue**

Deputy Director / Department of Managed HealthCare

**Anthony Cignarale**

Division Chief / Department of Insurance

**Sue Honor**

Medical Unit Mgr. / Workers' Compensation Division  
Department of Industrial Relations

**Duf Sundheim**

California Republican Party Chairman

**Senator Art Torres** (ret.)

California Democratic Party Chairman

The date and location of this special collaboration is Monday, April 24, 2006, from 7:00 am to 3:15 pm at the Marriott Hotel in Irvine, 18000 Von Karman Avenue, Irvine CA 92612

To register for this fantastic event, contact Lisa Giraudi at 619.871.2017 or [lgiraudi@adelphia.net](mailto:lgiraudi@adelphia.net)

The cost is \$149 for AAHAM or HFMA Members and \$175 for non-members. Register early – There is very Limited Seating!!

## Membership Contest Is In Full Swing!!!

While major league baseball is just gearing up for the regular season, HFMA is right in the middle of our New Member Drive season for 2006. Now is the time to break out of spring training and hit a home run for yourself and a teammate!

You could be playing in beautiful Puerto Vallarta with an all-expense paid trip for two (2) to this wonderful Mexico playground. You could be just a few recruits (homeruns) away... The Southern California Chapter of HFMA, in association with Progressive Management Services and Multi-Specialty Collection Services, will be giving each of our members a chance at winning a trip to Puerto Vallarta.

Included in this trip giveaway are 7 days and 6 nights in a Puerto Vallarta luxury condominium, an airfare voucher for two people, and \$500 spending cash for the lucky winner.

### GROUND RULES

STRAIGHT FROM THE COMMISSIONER, MR. GARY CURTIS

#### Each New Member Earns You A Contest Drawing Entry Point

0Entry points are obtained when you bring a potential new member to a Southern California Chapter HFMA event. When you bring a potential member you will receive 2 entry points. Yes, for just bringing a potential member you will receive points. For each new member, who actually joins our organization, you receive 5 entry points. If someone signs up at an actual educational session or during one of our chapter social events, you will receive 5 entry points plus 2 points for the on the spot sign up... giving you a total of 7 entry points.

Each new member will be required to provide your name and HFMA member number at the time of joining our chapter. We encourage you to have them join via our online website at [www.hfma.org/membership/Benefits.htm](http://www.hfma.org/membership/Benefits.htm). However, any method that you or your new member chooses, will still garner points for you. At the end of the year we will total the entry points and announce the winner of the trip giveaway. In the event of a tie, we will place the names of these individuals in a drawing.

So come out and hit a few home runs for your team – The Southern California Chapter of HFMA – and win a trip for yourself and your favorite teammate to beautiful Puerto Vallarta, Mexico. Our current season is going to run through May so you have plenty of time to start racking up the points!

## CERTIFICATION NEWS

## HFMA'S Key Strategies to Promote Certification 2005-2010

*HFMA's certification programs lead to the designation Certified Healthcare Financial Professional (CHFP) and Fellow of the Healthcare Financial Management Association (FHFMA). Meeting the HFMA certification requirements helps prepare you for increasingly responsible positions in the healthcare industry and demonstrates your dedication to professional development. The process provides a learning experience and it contributes to your professional growth. Survey results indicate a relationship between certification and career advancement. Certified members of HFMA tend to earn a higher annual salary and are more likely to be hired for upper-level positions in healthcare finance. The designation distinguishes you as an expert in the healthcare financial management field.*

The national Healthcare Financial Management Association is committed to promoting the certification process and has established the following key strategies for 2005 – 2010:

### Active Chapter Engagement

Fully leverage the potential of HFMA chapters in delivery of high-quality experience for members and customers, achieved through a balanced combination of increased chapter leader accountability and more elegant/powerful tools and processes.

### CFO Experience

Transform HFMA's approach to actively engage the CFO in a more personalized 'experience' by providing exclusive and uniquely valuable interactions that facilitate the exchange of ideas, tools, solutions and contacts for CFO's to drive results within their organization, the healthcare industry, and society.

### Product Focus

Increase member/customer value through application of the segmentation analysis, resulting in better experiences that more effectively anticipate and address needs.

### Customer Base Expansion

Expand customer base to budget holders and other hospital leaders beyond the traditional financial hierarchy by appropriately identifying needs, building products, communication services, and channeling information and resources.

### Targeted Membership Growth

Escalate membership growth by expanding into underserved market segments with new and revised products and services, refined communications and effective distribution strategies.

### IT Infrastructure

Acquire, develop and implement the appropriate information technology infrastructure to support the organization's strategies through the understanding of internal and external needs and in a manner consistent with our 'experiential' promise.

### Service Excellence

Create a culture of service excellence that delights members and customers by emphasizing a value proposition of customer intimacy through employee and volunteer training, process improvement, feedback systems and hardwiring necessary to consistently execute service excellence throughout the entire system of service.

### Culture

Develop and implement systems and processes that attract, retain, develop, reward and empower the best employees to achieve the Association's goals.

### Requirements to become a Certified Healthcare Financial Professional (CHFP):

- Two years total as a regular HFMA member.
- Two years of professional experience in either the health care or finance industries.
- Sixty semester hours of college coursework or sixty professional development contact hours.
- References from a current elected chapter officer or director, and your CEO or supervisor.
- Successful completion of the HFMA Core certification examination.
- Successful completion of one HFMA specialty certification examination.
- Submit conforming application with one-time \$25 fee.
- Status must be maintained every three years by earning 90 contact hours.

### Preparing to take the Examinations:

Don't wait until you have memorized every line of a self-study course. Make a reasonable study effort and sign up to take the exam. Although the exams are rigorous, they have pass rates comparable to other professional certification examinations.

The chapter owns two sets of certification study guides for use by candidates to prepare for exams. Study Guides are sent out on a first come, first served basis and should be returned within four weeks. *Continued on page five*

## CERTIFICATION NEWS

**Strategies to Promote Certification***Continued from page four*

Another alternative for candidates is to purchase the study guides. The Core course costs \$295 and the specialty courses are \$275 each. They can be ordered online at: [www.hfma.org/careers/certification\\_program/HFMA\\_certification/selk\\_study\\_aids.htm](http://www.hfma.org/careers/certification_program/HFMA_certification/selk_study_aids.htm) or fax your order with payment to 708-531-0032.

The self-study courses are also available as online e-lessons and may assist you in preparing for the certification exams. The Core exam costs \$199 and each of the specialty exams cost \$169. You will have access to the lessons for 6 months after the purchase date. These lessons are accessible only for the person who purchased them.

**Testing Dates:**

To register for an exam, submit a completed exam application with payment at least 10 business days prior to the requested exam date. There is a \$100 fee for the Core exam and a \$70 fee for each specialty exam.

The chapter offers testing dates on a regular basis and has testing locations available in Los Angeles, Orange County, and Westlake Village. Other testing dates and locations may be arranged on an individual basis.

**Current Testing Dates for 2006:**

Cedar Sinai Financial Services  
6500 Wilshire Blvd, 8th floor Training Room  
(Corner of Wilshire and San Vincente)  
All exams are scheduled for the third Friday of each month  
All exams begin at 8:00 am

Take pride in your profession: get certified this year!  
For more information about the HFMA certification program please contact:

Stan Augustine, FHFMA  
Certification Committee Chair  
Southern California Chapter  
Email: [saugustine@hei.org](mailto:saugustine@hei.org)  
Phone: 213-989-6701

*Stan Augustine is the CFO of the House Ear Clinic, Inc. in Los Angeles and has been an HFMA member since 1994. In 2002, he earned his CHFP with a specialty in Financial Management of Physician Practices as well as his FHFMA designation. Stan is currently the Certification Committee Chair of the Southern California Chapter and he will also serve on the HFMA National Board of Examiners until 2008.*

**The April 26th  
Chapter Leadership Program****What's In It For Me?***Greg Labow, FHFMA*

Do you ever wonder what HFMA is all about and what it can do for you? Well, if you get involved, you'll find out there is a lot it can do for you and a lot that you can do for the chapter. We need your help. Whether you are new or a seasoned healthcare leader, you must attend our program on April 26th.

We will be bringing together not only our current leadership but also past Presidents from our chapter who have gone on to contribute not only regionally, but nationally as well. Our special honored guests are some of the past presidents with truly unique perspectives:

**David Canfield**, FHFMA (94-95)*Past National HFMA Chairman***James Stewart** (96-97)*Current National HFMA Board of Directors***George Colman** (95-96)*Past Chapter Liaison Representative, Region 11  
(now called the Region 11, Regional Executive)*

They will be providing you with a strong foundation of where our chapter has been, its organization, challenges that have been overcome, how it has developed into one of the foremost chapters in HFMA and what it can mean to you by getting involved. They will help us understand how Southern California relates regional, as well as nationally.

The recent Membership Survey results will be discussed, as well as the current Strategic Plan. We need to hear your point of view on what would add value to your career and our industry. Your ideas and thoughts, plus those submitted on our recent membership survey, will help us develop a strategic plan which truly represents our chapter.

This is your opportunity to take an active part in the development of our chapter and ensure that your voice is heard. We need your input so the Chapter can continually add value to our membership. There will be no cost for this brainstorming session, but space and food are limited, so reserve your seat early. Please respond no later than April 20th.

DATE / TIME: April 26, 2006 from 2:45 – 8:00 pm

LOCATION: Downtown Marriott, 333 So. Figueroa Street  
Los Angeles 90071RSVP: Christy Thompson – [hfma-socal@comcast.net](mailto:hfma-socal@comcast.net)

Fax: 951-272-1098 / Telephone: 951-272-1694

## HFMA NEW MEMBERS / MAY 2005 TO APRIL 2006

Mimi Justice  
*Deloitte*

Stan Panis  
*Deloitte Fas*

Michael Spindler  
*Partner*

Katherine Schlatter  
*St. Bernardine Medical Center*

Will Weisbaum  
*Synermed*

Sandra Mendez  
*Officeworksrx*

Christopher McGlone  
*Los Angeles*

Mae Padilla  
*Deloitte & Touche, LLP*

Aaron Skinner  
*Lakewood*

Foster Beall  
*Outlook Associates*

Mark Hirn  
*Experian*

Karen Jacobson  
*Chatsworth*

Jiji Vellakkattel  
*Great Pacific Securities*

Jody Beisner  
*Memorial Health Systems*

John Blevins  
*Cedars-Sinai Medical Center*

David Pomar  
*Little Company of Mary*

Timothy Donohugh  
*Insurance Recovery Solutions*

Ashley Jaravata  
*Scripps Health*

Elizabeth Assel  
*Grant & Weber*

Isabelita Carrico  
*Palomar Pomerado Health*

Clifford Daniels  
*Managed Care Resolution*

Daniel Pothan  
*Mission Hospital*

Ann Cardenas  
*Santa Ana*

Marecel Galangue  
*Alhambra*

Clement Villavert  
*Good Samaritan Hospital*

Martin Karamian  
*Sherman Oaks*

Christopher Fontes  
*Kaweah Delta Health Care District*

Patricia Bodenstein  
*Kaiser Permanente*

Nancy Labor  
*Long Beach Memorial Medical Center*

Sheila Stephens  
*Kaiser Permanente*

Ed Babakhanian  
*Ber Industries, Inc.*

Richard Deto  
*Executive Search Solutions*

Mona Snyder  
*White Memorial Medical Center*

Jena Diwan  
*Signal Hill*

Geoffrey Clark  
*Little Company of Mary Health Services*

Carol Lighter  
*Precyse Solutions LLC*

Debora Turner  
*San Antonio Community Hospital*

Vanessa Luna  
*Student*

Elizabeth Oliver  
*California Hospital Medical Center*

Lydia Catton  
*Manpower*

Claire Biggins  
*Pulmonary Consultants and  
Primary Care Physicians Medical*

Jim Prevatte  
*Strategic Information Group*

Jennifer Yonis  
*Pulmonary Consultants and  
Primary Care Physicians Medical*

Christopher Burgee  
*Marsh Usa*

Gerald Vanover  
*Marsh USA Inc.*

Rudiger Merz  
*HRRS Inc.*

Gregory Stilson  
*Medtronic Minimed*

Thomas Kim  
*Desert Regional Medical Center*

Sandra McCoy  
*Kaiser Permanente*

Jonine Scott  
*Eagle Rock*

Sandra Fossler  
*Catholic Healthcare West*

Anytra Foster  
*Childrens Hospital Los Angeles*

Raymond Lam  
*Kaiser Permanente*

Rosalie Russell  
*Princeton Corporate Consultants*

Carlos Estevez  
*Adventist Health*

William Eveloff  
*St. Joseph Health System*

Bob Donnelly  
*AHC, Inc.*

Sergio Franco  
*Adventist Health*

Tammy Murphy  
*Methodist Hospital of  
Southern California*

Steven Amel  
*Kaiser Permanente*

Dionne Chomyk  
*Blue Shield of California*

Arthur Ansert  
*Kaiser Permanente*

Letha Page  
*Marquis System Operator*

Siavoche Siassi  
*Student*

Marsha Sumner  
*SC Department of Mental Health*

Anna Crowley  
*AHC, Inc*

William Ayres  
*Healthcare Revenue Recovery  
Systems Inc.*

Gary Muenzel  
*Pacific Clinics*

James Weiland  
*MedQuist*

Randy Stewart  
*Health Net, Inc.*

Wanda Lee  
*Bdo Seidman, LLP*

Dora Mejia  
*Loma Linda University  
Medical Center*

Genaro Mitjans  
*Catholic Healthcare West*

James Harris  
*Westside Public Relations*

Mary Pierce  
*Westminster*

Carla Mcmillan  
*Cedars-Sinai Medical Center*

Keith Partridge  
*RGI Insurance Services*

Mario Torres  
*California State University  
Long Beach*

Sue Carlson  
*Presbyterian Intercomm Hospital*

Javier Ho  
*Deloitte & Touche LLP*

Meryl Newman  
*Health Care Legal Services*

Lori Keeney  
*CBO Director*

Jack Lee  
*Aptium Oncology, Inc.*

Charles Ramirez  
*Aptium Oncology, Inc*

Jan Fauni  
*Bdo Seidman, LLP*

Ria Brown Ganary  
*USC University Hospital and  
USC Norris Cancer Hospital*

Gloria Rull  
*Healthcare Management Partners  
LLP*

Ajay Doshi  
*Queensland Health*

Lorrie Rose  
*Palomar Pomerado Health*

Marina Peralta  
*Cedars-Sinai Medical Center*

Rylan Smith  
*Lancaster Community Hospital*

*Continued on page seven*

## HFMA NEW MEMBERS / MAY 2005 TO APRIL 2006

*Continued from page six*

**Martha Spano**  
*Watson Wyatt Investment Consulting*

**Magid Dimian**  
*Cedars-Sinai Medical Center*

**Cyndi McMullen**  
*Cedars-Sinai Medical Center*

**Maria Munoz**  
*Cedars-Sinai Medical Center*

**Cathy Bailey**  
*Antelope Valley Hospital*

**Dean Torres**  
*Sr. Consultant  
Teradata, A Division of NCR*

**Rebecca Foreman**  
*Medical Capital Corporation*

**Charles Oppenheim**  
*Foley & Lardner LLP*

**Lorraine Saunderson Lopez**  
*Glendale Memorial Hospital and Health Center*

**Norma Torres**  
*Oxnard*

**Andrew Grim**  
*City of Angels Medical Center*

**Ryan McCormick**  
*ASAP Staffing*

**Richard Sudol**  
*Accenture*

**Peggy Radcliffe**  
*Antelope Valley Hospital*

**Jaron Stern**  
*Merrill Lynch Capital Healthcare Finance*

**Christopher Grant**  
*Kaiser Permanente*

**Joseph Gleason**  
*California Medical Business Services, Inc.*

**Marived Ortega**  
*Barlow Respiratory Hospital*

**Heny Junus**  
*Bdo Seidman, LLP*

**Kristy Svenson**  
*The Centennial Group*

**Rob Beltch**  
*Kaiser Permanente*

**Heather Lark**  
*Saddleback Memorial Medical*

**Maria Gurrola**  
*Mutual Of Omaha*

**Alan Bramson**  
*Simi Valley*

**Susan Parti**  
*Loma Linda University Medical Center*

**Melissa Sell**  
*Loma Linda University Medical Center*

**Rebecca Rodriguez**  
*Bank of America*

**William Leyhe**  
*Santa Monica*

**Brian Weinberg**  
*Cedars-Sinai Medical Center*

**Roy Higgins**  
*Kaiser Permanente - Inland Empire*

**Jim Montgomery**  
*IRMC*

**Jack Lahidjani**  
*Alta Healthcare System*

**Milan Mehta**  
*Integrated Healthcare Holdings, Inc.*

**Lawrence Sullivan**

**Terri Johnson**  
*Medtronic Minimed*

**Pamela Hinson**  
*Sherman Oaks Hospital and Health Center*

**Richard Bond**  
*Catholic Healthcare West*

**Monica Pappas**  
*MPA Consulting, Inc.*

**John Paulson**  
*Cardinal Health Consulting and Services*

**Vincent Galewick**  
*Vision Management Services*

**Donna Andrade**  
*Catholic Healthcare West*

**Jennifer Lee**  
*The Camden Group*

**Jennifer Liu**  
*Children's Hospital of Orange County*

**Arnold Ardevela**  
*AE and Associates, LLC*

**Jon Vartan Hovsepien**  
*Rancho Specialty Hospital*

**Lisa Werner**  
*El Camino Hospital*

**Kieran Bird**  
*HRA Medical Management, Inc.*

**David Plotnik**  
*DLD Insurance Brokers, Inc.*

**Robert Heinemeier**  
*Western Medical Center Anaheim*

**Matthew Lavalley**  
*Methodist Hospital of So Cal*

**Richard Farwell**  
*Performant*

**Scott Johnson**  
*Strategic Services Network, LLC*

**Michael Bobola**  
*Catholic Healthcare West*

**Andre Black**  
*Cedars-Sinai Medical Center*

**Gregory Brentano**  
*Chino Valley Medical Center*

**Jim McGlynn**  
*California State University Northridge*

**Jason Hill**  
*Healthcare Finance Group Inc*

**Daryl Deke**  
*Atlantic Credit & Finance*

**Basak Ertan-Bourgeois**  
*Davita*

**David Berlin**  
*Beech Street Corporation*

**Jon Bird**  
*Beech Street Corporation*

**Michael Cowden**  
*Beech Street Corporation*

**Caroline Hagan**  
*Bdo Seidman, LLP*

**Susan Emanuel**  
*Navigant Consulting*

**Curtis Rost**  
*Beverly Hills*

**Angela Coron**  
*Kaiser Permanente*

**Bonita Veal**  
*Centinela Freeman Regional Medical Center - Memorial*

**Albert Cadena**  
*USCB, Inc.*

**Maria Ong**  
*Deloitte & Touche*

**Kimberly Stone**  
*Kaiser Permanente*

**Rita Sullivan**  
*Century City Doctor's Hospital*

**Kristina Cabral**  
*Progressive Management Systems*

**Dana Mowrey**  
*Tenet Health Systems*

**David Pierce**  
*Glendale Memorial Hospital CHW*

**Felix Sotozaquirre**  
*Tenet HealthSystems*

**Nelia Zaide**  
*Newport Beach Surgery Center*

**UNIVERSITY CORNER**

**The University of Southern California Health Administration program is in need of mentors for their MHA Candidates**

If you are interested in becoming a mentor, please contact:  
**Dr. LaVonna Blair Lewis, PhD, MPH**  
Clinical Associate Professor and Director, MHA Program  
650 Childs Way RGL 309, Los Angeles, CA 90089-0626  
Office: 213.740.4280 / Fax: 213.740.1801

**The University of California, Los Angeles is offering a certificate in Health Management and Leadership**

Interested parties should contact:  
**Diana Hilberman**, Associate Professor and Director of Health Policy and Management  
Phone: 310.206.6632 / E-mail: [hilberma@ucla.edu](mailto:hilberma@ucla.edu)  
Additional information can be found by going to the UCLA Extension website:  
[www.uclaextension.edu/index.cfm?href=/current/index.cfm](http://www.uclaextension.edu/index.cfm?href=/current/index.cfm)

**EMPLOYMENT OPPORTUNITIES**

**SENIOR FINANCIAL MANAGEMENT ANALYST  
Cedars-Sinai Medical Center, Los Angeles, CA**

Cedars-Sinai has an immediate opening for a Senior Financial Management Analyst position. The position will assist and work with managers and directors in the development on their budgets, and provide reporting and training to the Medical Center. Included in the responsibilities are monthly variance reports and analysis and ad hoc reporting. Good Excel skills are required and familiarity with Avega Alliance for Financial Management is a plus. Healthcare industry experience is preferred, but not required. BA degree with a major in finance, economics or accounting: BA degree with a major in finance, economics or accounting: An MBA is preferred, but not required. Three years minimum relevant budget experience

If interested, please forward your resume.

**FAX: 310-423-0990**  
**E-mail: [GaldamezJ@cshs.org](mailto:GaldamezJ@cshs.org)**

**HFMA SO. CALENDAR**

**2006 EVENTS**

- April 20** AAHAM WORKER'S COMP MEETING University of Southern California, Los Angeles
- April 24** JOINT ASSOCIATIONS MEETING – "HealthCare 2006: The Political Perspective" – Marriott Hotel, Irvine
- April 26** CHAPTER LEADERSHIP PROGRAM Downtown Marriott, Los Angeles
- May 18** GEOGRAPHIC PROGRAM St. Bernardine Medical Center, San Bernardino
- May 18** ANNUAL AWARDS DINNER Harbor luxury boat cruise, Long Beach Harbor
- June 2** ANNUAL CHAPTER KICKOFF PLANNING MEETING Location TBD
- June 18-21** ANI (Annual National Institute) Gaylord Palms Resort & Convention Center, Orlando
- Sept 17-19** ANNUAL CONFERENCE ON MANAGED CARE Hyatt Regency / Union Square, San Francisco

*THE LOOKING GLASS*  
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*"If a man empties his purse in his head, no one can take it away from him. An investment in knowledge always pays the best interest."*

*Benjamin Franklin*